

Application

To prevent the unauthorized disclosure of Confidential Information, let it be understood the SLOAN&CO and its subsidiaries hereby enters into a confidential relationship with the disclosing party, _____, hereby referred to as ("Disclosing Party") with respect to the disclosure of certain proprietary and confidential information ("Confidential Information"). This Confidential Information shall include all information or material that has or could have commercial value or other utility in the business in which the Disclosing Party is engaged. If Confidential Information is in written form, the Disclosing Party shall label or stamp the materials with the word "Confidential" or some similar warning. If Confidential Information is transmitted orally, the Disclosing Party shall promptly provide a writing indicating that such oral communication constituted Confidential Information. SLOAN&CO's obligations under this agreement do not extend to information that is (a) publicly known at the time of disclosure or subsequently becomes known through no fault of the SLOAN&CO, (b) discovered or created by SLOAN&CO before the disclosure by Disclosing Party; or (c) learned by SLOAN&CO through legitimate means other than from the Disclosing Party or its' representatives. SLOAN&CO shall hold and maintain the Confidential Information in strictest confidence for the sole and exclusive benefit of the Disclosing Party. SLOAN&CO will carefully restrict access to Confidential Information to employees, contractors and third parties as is reasonably required. Nothing contained herein shall be deemed to constitute either party a partner, joint venture, or employee of the other party for any purpose whatsoever.



Personal Information

| | | | |
|---------------------|----------------|-------|-------|
| Name | First | Last | M.I. |
| Address | Street Address | | Apt # |
| | City | State | Zip |
| Contact Info | Phone | Email | |

Are you currently in business? (If not, still complete the following section for your proposed business/idea)

Business Information (Current or Proposed)

| | | | |
|----------------------|--|-----------------------|-------|
| Business Name | Legal Name, DBA ☐ | | |
| Address | Street Address | | Ste # |
| | City | State | Zip |
| Contact Info | Phone | Fax | |
| | Email | Website | |
| Background | Describe your business/idea | | |
| | Legal Type of Entity? (LLC, Sole Prop, ect.) | | |
| | How many years in business? | Gross Annual Sales \$ | |

Application

| | |
|-----------------------------------|--|
| Background (Continued) | What are you personally hoping to gain/experience through your venture? |
| | What is important to you in business? |
| | What distinguishes you from your competition? |
| | What are your strengths as an individual? As a business? |
| | What are your weakness as an individual? As a business? |
| | What is your ultimate vision for your business? What goals will help you accomplish this vision? |

Application

| What are you looking for? (check all that apply) | |
|--|--|
| | Early Stage and Product Development |
| | Market Research |
| | Prototypes |
| | Patents |
| | Trademarks |
| | Legal Representation |
| | Implementation |
| | Mass Production |
| | Product Sourcing |
| | Distribution Channels |
| | Funding Options |
| | Growth Management |
| | Product Licensing |
| | Company Acquisitions |
| | Growth Strategies |
| | Coaching and Strategic Planning |
| | Business Planning & Assessment |
| | Operations |
| | Implementation |
| | Corporate Solutions |
| | Consulting and Referrals |
| | Advertising |
| | Branding |
| | Graphic Design |
| | Accounting |
| | Legal Consultation |
| | Other (Explain Below) |
| | |
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